The College identified core values on the basis of Vision, Mission and Objectives. The Core Values guide the practice of college, faculty, Staff and the students.

**Ethics and Dignity**

We foster a learning environment that promotes responsible, principled behaviour which respects the dignity of all members of the community. We are committed to the highest standards of honesty, fairness, respect, and professional and scholarly ethics. We value the dignity and worth of all people. We expect all our conduct to be based on integrity, mutual respect and civility, and that conduct is driven by the highest ethical standards.

**Excellence**

We strive for excellence in all our academic pursuits. We are committed to innovation in our teaching, research and outreach to or communities. We are committed to continuous self-improvement to achieve excellence in all our endeavours.

**Quality**

We provide educational programs that lead to the acquisition of knowledge and skills necessary to achieve information literacy, career advancement, personal enrichment, leadership and service to the community. To ensure program quality, this College assesses practices, policies, and procedures on an on-going basis to strengthen the overall effectiveness of curriculum, instructional delivery and operations. We are committed to all programmes and tasks and consistently strive for excellence. We are sincerely engaged in improving quality of outcomes through adopting innovative practices in teaching & learning.

**Integrity**

We conduct all activities in an ethical manner, commit to practices that are fair, honest, and objective in dealing with students, faculty members, the staff, and stakeholders at all levels of the community. Our unique institutional advantage lies in character-building and integrity and hence we emphasize honesty and ethical practices in all dealings.
Student Service

We strive to ensure that curriculum delivery and support services respond to inquiries, requests and concerns in an appropriate and timely manner. We are committed to fostering the professional and personal growth of all students and our colleagues by promoting lifelong learning and leadership development. These interests are the primary focus of decisions and activities of the College. We strictly and morally adhere to be on time in all deliveries, processes and practices in teaching and learning.

Collaboration and Public Engagement

We commit to working collegially and cooperatively in establishing productive partnerships with our colleagues in university, corporate, nonprofits, and public communities. Through these partnerships, we strive to improve education and the quality of life for all to ensure a better future for all. We always motivate all to develop and sustain trust amongst all members of the community and have trust in others. Giving respect and courtesy to all, regardless of their position, role, age of qualification, is our norm. We are always sensitive and responsible towards our social obligations.

Diversity

We embrace all aspects of human diversity and value its necessity to ensure a vibrant learning community. We are committed to providing a college community that is supportive, safe and welcoming. We are committed to ensuring intercultural and international diversity in our curriculum and our people. We always demonstrate care and concern and not to cause harm to others through our actions and attitudes.